

Hansen Departing the CoB

HATTIESBURG – Newly-hired CoB marketing assistant professor John Hansen is departing the CoB after this year. Hansen, who came to the CoB from Northern Illinois University, will be heading east, to the University of Alabama – Birmingham. Hansen was included in a recent USMNEWS.net [column](#) by Duane Cobb listing eight (8) current CoB faculty that the organization cannot afford to lose. There, Hansen is ranked 7th, right behind Yosef Bonaparte (ECO), who is also departing the CoB in the near future. The Duane Cobb column indicates that Hansen has published in the *Journal of Business Logistics*, *Industrial Marketing Management*, and *Supply Chain Management*. The first two of these are rated as A-level journals in USM's b-school.

Hansen's destination, UAB, is classified by *U.S. News & World Report's America's Best Colleges 2010* as a Tier 3 university. USM, on the other hand, was demoted to Tier 4 by that same news organization. Hansen's departure represents the first of the many management/marketing hires made by the interim administration of Alvin Williams (2007-08) to depart the CoB. Given the clear-cut improvement being made by Hansen through this particular move, sources say that others among the young CoB MGT/MKT faculty may follow his lead in the near future.